Application No.: 10/553,716

Amendment and Response dated June 8, 2007

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## **Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

(Currently Amended) A hot fill bottle of polymeric material having
 a plurality of thermal expansion panels equally spaced around a peripheral wall of the bottle; and

three dimensional logos embossed into the peripheral wall of the bottle, wherein said characterized in that the three dimensional logos constitute, at least in part, the thermal expansion panels.

- 2. (Currently Amended) A hot fill bottle as claimed in claim 1, wherein [[the]] <u>said</u> three dimensional logos constitute the whole of [[the]] <u>said</u> thermal expansion panels.
- 3. (Currently Amended) A hot fill bottle as claimed in claim 1, wherein three equally spaced <u>said</u> thermal expansion panels are provided.
- 4. (Currently Amended) A hot fill bottle as claimed in claim 1, wherein at least one of [[the]] said three dimensional logos comprises includes two concave tear drop shapes interconnected by a raised land whereby [[the]] said tear drop shapes are able to flex to compensate for volume changes of the bottle.
- 5. (Currently Amended) The hot fill bottle as claimed in claim 4, wherein all of [[the]] said logos comprise include two concave tear drop shapes interconnected by [[a]] respective said raised land.

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6. (Currently Amended) The hot fill bottle as claimed in claim 1, wherein the bottle is blow moulded molded in a polyester resin.

- 7. (Original) The hot fill bottle as claimed in claim 6, wherein said polyester resin is polyethylene terephthalate.
- 8. (Canceled).
- 9. (New) A hot-liquid fill container comprising:
  - a unitary body having a top segment with an open ended mouth,
  - a close ended bottom segment forming a base, and

an intermediate segment therebetween, said intermediate segment including at least one thermal expansion panel provided as a three-dimensional logo at a predetermined distance away from said base, said thermal expansion panel shaped with a flexible spatial depth large enough to accommodate expansion/contraction during a hot-liquid filling/cooling process without requiring any other thermal expansion panel on the bottle at any other distance away from said base.

- 10. (New) A hot-liquid fill container according to claim 9, wherein said intermediate segment further includes an additional thermal expansion panel formed as a three dimensional logo and situated at said predetermined distance away from said base and equidistant from said at least one thermal expansion panel.
- 11. (New) A hot-liquid fill container according to claim 9, wherein said intermediate segment includes a plurality of thermal expansion panels formed as three dimensional logos at same distance away from said base and equidistant from each other.

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12. (New) A hot-liquid fill container according to claim 9, wherein said thermal expansion panel accommodates expansion/contraction of between 25 ml to 30 ml in a 700 ml container.

- 13. (New) A hot-liquid fill container according to claim 9, wherein the capacity and size of the container varies from about 350 ml to 1.5 liter.
- 14. (New) A hot-liquid fill container according to claim 9, wherein a raised rib is provided adjacent to said thermal expansion panel with defined edges to impart stiffness preventing excessive deformation of said thermal expansion panel during said hot-liquid filling/cooling process.
- 15. (New) A hot-liquid fill container according to claim 9, wherein the container further includes a spaced land between said thermal expansion panel to impart additional stiffness protection to the bottle during said hot-liquid filling/cooling process.
- 16. (New) A hot-liquid fill container according to claim 9, wherein the container is formed from a pre-form polymeric material.
- 17. (New) A hot-liquid fill container according to claim 16, wherein said polymeric material is PET.
- 18. (New) A hot-liquid fill container according to claim 9, wherein said plurality of thermal expansion panels include a raised rib adjacently encircling said thermal expansion panels with at least two continuously defined raised edges imparting stiffness to prevent excessive deformation of said thermal expansion panels during said hot-liquid filling/cooling process.